

PROVIDING RESOURCES FOR SMALL BUSINESSES

Start, Manage, Grow

The Wisconsin Small Business Development Center is a statewide network supporting entrepreneurs and business owners through no-cost, confidential consulting and business education for:



- » Business planning and startup
- » Management and strategic planning
- » Finance and capital access
- » Marketing and sales growth
- » Financial management

Did You Know?

The SBDC falls under the UW System Administration Business & Entrepreneurship umbrella, which offers other programs that can supplement and complement:

- » Center for Technology Commercialization
- » Food Finance Institute
- » Center for Business Intelligence
- » Business Dynamics Research Consortium



SBDC State Office



432 N. Lake St., Room 423, Madison, WI 53706



608-263-7794



www.wisconsinsbdc.org



sbdc@uwex.edu

GETTING RESULTS FOR SMALL BUSINESSES

In our state: Wisconsin

In 2017, the Wisconsin SBDC Network helped businesses start, manage and grow. By the numbers:



281
New businesses created



\$80M
In capital investment



161
Business education programs



1,627
Business education participants



2,677
Clients receiving consulting
48% pre-venture and
52% existing businesses



1,112
Jobs created and retained



16,311
Hours spent working with clients

Committed to diversity:

Our consultants foster success for all. By the numbers:



48% Women clients

57% Companies with some female ownership



\$18M Capital invested in rural companies

29% Consulting hours spent with rural clients



17% Minority clients

10% Veteran clients

Network highlights:

- 1. Collaboration:** We continue to expand partnerships across the state: Green County Development Corporation, Waukesha County Center for Growth, Prosperity Southwest, Global New North, WWBIC, WEDC and more.
- 2. National excellence:** We rank in the top 30 percent for performance metrics.
- 3. Startup success:** Clients in our Entrepreneurial Training Program are twice as likely to start a business, with a 40 percent conversion rate.
- 4. Money in our communities:** Our clients acquire \$1.5 million per week on average.



In every state: Success you can trust

The Wisconsin SBDC Network is a nationally accredited member of the largest business support network in the US. SBDC clients benefit from:

- » Sales growth 4x the national average (13.6 percent)
- » Job growth 8x the national average (14.8 percent)

* Funded in part through a cooperative agreement with the U.S. Small Business Administration.