

GETTING RESULTS FOR SMALL BUSINESSES

In our state: Wisconsin

In 2016, the Wisconsin SBDC Network helped businesses start, manage and grow. By the numbers:



238
New businesses created



\$76M
In capital investment



194
Business education programs



1,834
Business education participants



2,567
Clients receiving consulting
44% pre-venture and
56% existing businesses



890
Jobs created and retained



16,700
Hours spent working with clients



3,046
Business Answerline requests served
(800-940-7232)

Committed to diversity:

Our consultants foster success for all. By the numbers:



46% Women clients

53% Companies with some female ownership



\$31M Capital invested in rural companies

50% Consulting hours spent with rural clients



20% Minority clients

9% Veteran clients

Network highlights:

- 1. Collaboration:** Co-funding a full-time SBDC consultant in Waukesha with the Center for Growth yielded so much client activity that an additional part-time position was added.
- 2. Rural manufacturing:** Hometown Trolley CEO Kristina Pence-Dunow of Grandon was a national SBA Small Business Person of the Year finalist.
- 3. Commitment to veterans:** Partnering with Bunker Labs Wisconsin allowed vets and their families to take entrepreneurship classes at no cost, which was promoted at high-profile events across the state.



In every state: Success you can trust

The Wisconsin SBDC Network is a nationally accredited member of the largest business support network in the country. SBDC clients:

- » Benefit from job growth 1.9 percent greater than the national average
- » Enjoy sales growth 4x the national average

* Funded in part through a cooperative agreement with the U.S. Small Business Administration.